

*Regeneration
Arts*

Charity no XT32719

Regeneration Arts
Unit 4
Peacock Yard.
Illife Street,
London SE17 3LH



Walton Road Shopping Mall



Poetry Street

Introduction

The project will use shop shutters as the canvas for poetry and artworks based on transformation. By using poetry and art on shutters this makes the area into an outside gallery, open when the shops are shut.

The artist also involves the local community with the making of the artwork. As part of the working practice he uses the technique of pouncing to create outlines for the calligraphic script, the letters that can then be filled in by volunteers from the local community.

Community Involvement

The project encourages the participation of the local community- particularly young and ethnic minority groups. Progress has already been made by the artist who has been in contact with Tottenham Concerned Residents Committee, Write roots R.O.P.E and y2y youth forum. The involvement of the local community at a grass roots level is central to the ethos behind the proposal.

Poet and Artist Collaboration

The project will also include a collaborative approach in combining poetry with imagery.

As an Artist and poet Bob Aldous uses the combination within his own creative practice but is keen on promoting the idea of collaboration between artistic disciplines.

The parade of shops that lie in Walton to the south of Tottenham Hale makes a canvas for the poetic text imagery. The project image is the combination of states of water- all within a cycle of transformation.

Rain >Spring>River>Sea. which then leads back to the state of rain. The project will be in combination of poetic text

The combination of a rural setting in an urban environment is also central to the idea- creating an environment that is peaceful and is concessive to environmental awareness.

The project will involve the local communities in the painting of the shutters with a particular emphasis of youth groups and local community groups that are concerned and committed to provide a positive image for Tottenham.

The poetic images used within the piece form a narrative that uses the states of water as imagery that relate to emotional states. These emotional states all interrelate with each other; rain that starts of the whole process relies on the sea which is at the end of the journey. It draws parallels with states of life but more importantly a life affirming relationship with grief and loss.

The Poetry

Rain Spring River Sea

*Loss is part of life,
where rivers flow into the sea,
a delta that fans its carried silt,
saline pollutes the mountain stream.*

*Beginning and end form one whole picture,
sun light dances on polished dreams,
reflection becomes our past and our future,
as in this moment life touches life.*





Regeneration Arts

Regeneration arts is a charitable company for tax purposes with reference number XT32719.

Regeneration Arts creates "site specific" artwork that works with the local communities providing Installation and artistic work that enhance the local area. Working with local councils, commercial galleries and communities Regeneration arts commission artists to provide inspiring and uplifting art that provides both educational and aesthetic benefit to the community.

The artwork produced has a strong narrative basis, combining the use of text and imagery. This combination encourages discourse, engaging the viewing public and encouraging local involvement.

One such Scheme PoetryStreet uses shop shutters, as a canvas for poetry and images: an "open air gallery" open when the shops are shut. This scheme enhances the look of the street and involves local people in its creation.

The aims of Regeneration Arts are

- Projects that uses the site location to provide inspiration for the artwork.
- Involve the local communities in the project creation.
- Work with local councils and community groups.
- Provide artworks that encourage dialogue and communication.
- Encourage educational activities.
- Working with local business and enterprise.
- Working with local councils and regeneration schemes.
- Working with digital media to promote community involvement and dialogue.

Robert Aldous- Arts Director

Trustees

Elisabeth Bond-

Amanda Root-

Nadia Imitaz

Poetry Street

The object of poetry street is a community based project that combines poetry and images that create a positive image for the surrounding environment.

The aims of the project is to combine the talents of local communities in the involvement of the project- with grass root involvement of the local communities. With arts organisations, writers circles and youth group organisations. The aim of the poetry and images is to provide a forum and imagery that provide the local community with a voice.

The project would also involve workshops and educational programs designed to improve skill in the form of:

- Workshops in calligraphic writing styles- converting poetry into text.
- Mural and Graphic design courses.
- Graffiti art with the particular emphasis on "legal graffiti"
- Poetry workshops

The project will work closely with the Tottenham Regeneration Team and the Arts Development department at Haringey. All the projects will have the backing of the local shop owners who have signed consent forms for the execution of the artwork.

Funding

Funding	cost in pounds
Travel	150
Materials	300
publicity	200
Workshop events	200
Opening event	300
	£1,150

proposed start date 26th May 2012

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